



New Member Mixer

February 5, 2019

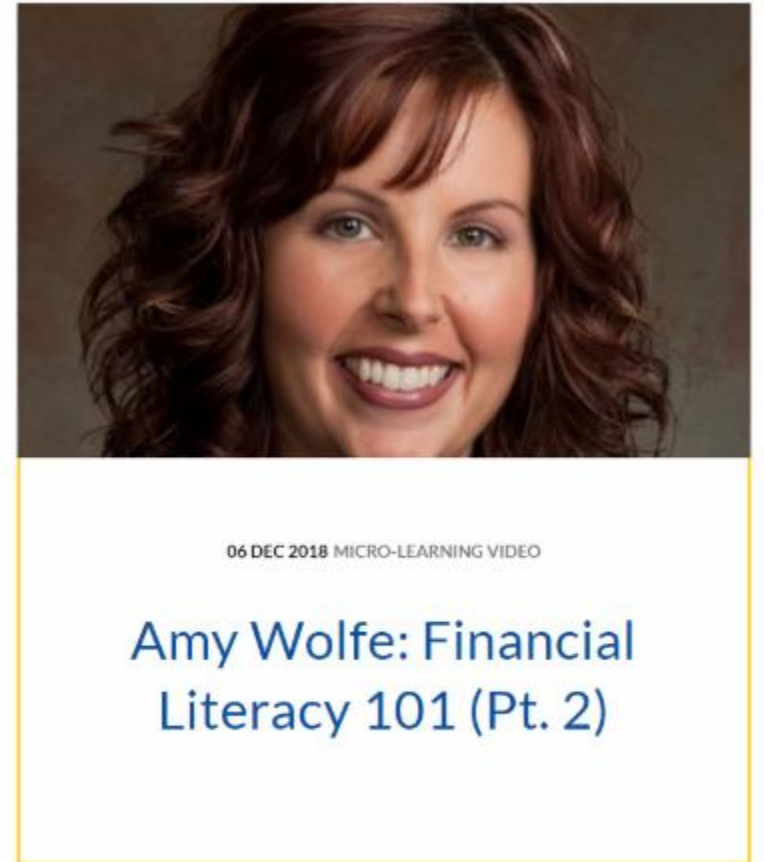
Updated Website: AFPGlobal.org

- Provides member benefits:
 - Education
 - Networking
 - Latest trends and information
- Tells the story of our profession and the impact we have on society
- Offers content in different formats for busy people
 - Fast
 - To the point



Microlearning Videos

- Short informal videos—2 to 3 minutes long—that share key learning objectives about important topics
- More videos coming every month, and most will be members-only



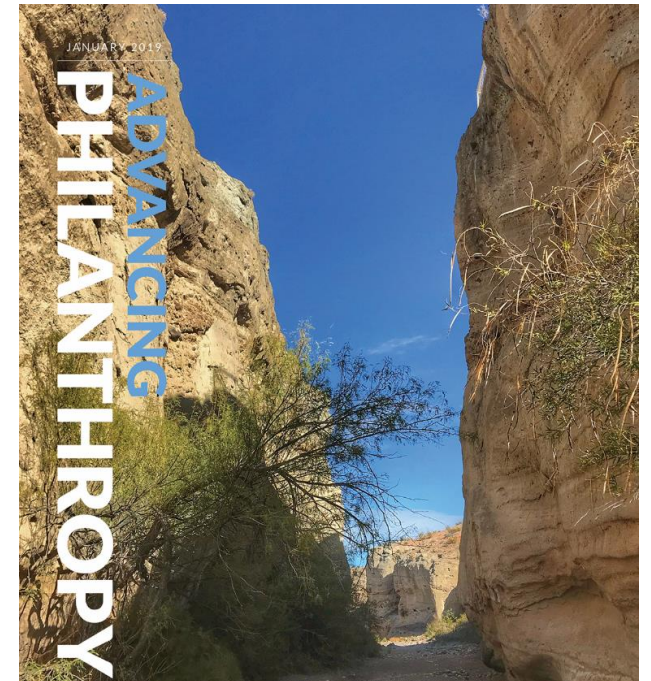
AFP Connect

- Networking is an important member value and that members get so much information and perspective simply from talking with each other
- Share with fundraisers from around the world on these members-only online forums
- Ask your question, join a group, share your own experience and get the information you need from professionals who understand your challenges and opportunities



Advancing Philanthropy Magazine

- In-depth knowledge and perspective from experts and pioneers in the field
- Comprehensive, forward looking, and chock-full of information you need to know



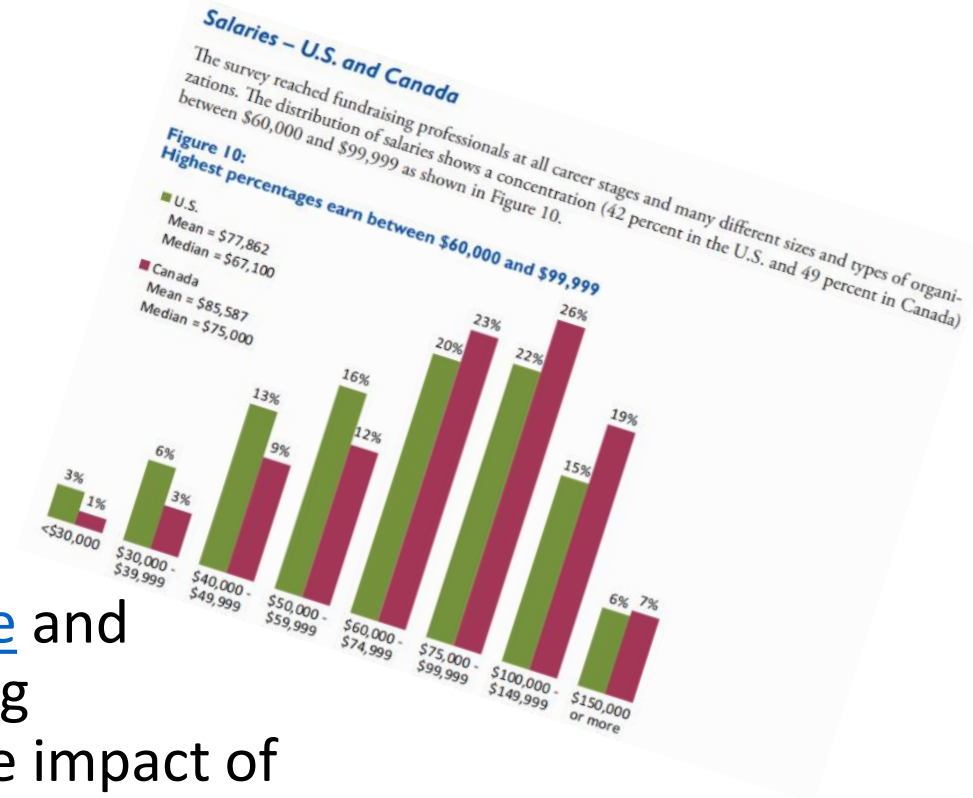
ICON (International Conference on Fundraising)

- More than 3,500 fundraisers
- Get continuing education credits
- [2019 ICON](#) in San Antonio, March 31 – April 2.



Research

- [Compensation and Benefits Survey](#) showed another significant gender gap, so we're developing new research on that issue
- Findings from the [Nonprofit Research Collaborative](#) and the [Fundraising Effectiveness Project](#) are generating discussions and content about donor retention, the impact of the economy and other issues
- AFP and our foundations authored and/or sponsored research on these issues and many more in 2018



Education Opportunities

- AFP Eastern Iowa programs
- AFP International conference, webinars, resources on the site
- Mentoring



Committee Opportunities

- National Philanthropy Day: Develop and execute a plan to promote and market the NPD event within the community; Facilitate annual AFP Philanthropy honoree nomination solicitation, honoree selection and formal program as part of National Philanthropy Day® celebration
- Scholarship: Determines scholarships to provide opportunities for participants to increase their professionalism, knowledge and skills by conferences and becoming members; Reviews all applications and makes award decisions
- Membership: Prepare and execute a membership recruitment plan; Prepare and execute a membership retention plan; Develop a program to welcome new members and encourage their participation in chapter activities; Promote social opportunities for members to supplement programming activities



Committee Opportunities

- Communications: Plan regular updates and other communications for chapter members and prospects on programs, policies and services; Develop a list of local and regional media representatives, and build relationships with members of the media
- Be the Cause: Educate chapter members about the activities of the AFP Foundation for Philanthropy; Conduct the chapter's Be the Cause Campaign; Provide recognition to chapter donors
- Program: Plan programs that respond to the educational needs of chapter members and others in the community; Encourage involvement of members in chapter programming; Educate chapter members on certification and identify members who qualify for the certification process

Committee Opportunities

- Inclusion, Diversity, Equity, Access: Create initiatives focused on different diverse communities geared toward effectively preparing the next generation of diverse fundraisers to lead the profession; Initiatives will work to create a fundraising profession that is not only diverse, but inclusive and equitable
- Young Professionals: Develop and implement a plan of outreach specifically related to young fundraising professionals; Develop collaborative opportunities; Specifically identify a listing/roster of members who are young professionals (30ish and under)
- Mentorship: Coordinate and oversee the structured mentoring program that offers one-on-one coaching sessions committed to meeting mentees' personal and career goals; Assess results for a mutually beneficial relationship for both mentee and mentor